

Jackson Schaeffer

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Education

Maryland Institute College of Art, Baltimore, MD, 2016-2019

Bachelor of Fine Arts (Illustration and Sequential Art)

Rhode Island School of Design, Providence, RI, 2012-2014

Studied Illustration

Mediums & Tools

Digital - Adobe Creative Cloud (Photoshop, Indesign, Illustrator),
Storyboard Pro, Clip Studio Paint, Procreate & Cintiq

Traditional - Pencil, Ink, Marker, Watercolor, Gouache, Acrylic, Oil,
Risograph & Screen Printing

Key Skills

Color Styling, Background Paint, Character Design, Storyboarding & Comics

Awards & Shows

MICA "Art Walk" 2019, 2019

"Séance", Juried Show, Julian Allen Gallery, 2018

"Utopia/Dystopia", Juried Show, Julian Allen Gallery, 2018

"Send Me Across the Sea", Invitational, Book and Job Gallery, 2017

Dean's Grant, Transfer Scholarship, MICA Grant, Federal Pell Grant, MICA, 2016-2019

RISD Scholarship, RISD, 2012-2014

Work Experience

Ark Revner, Freelance Artist, 2012-Present

- Creates freelance illustrations and visual development for clientele. (Notable recent clients and collaborators include: **Netflix, Complex Networks, Amazon, Copic Markers, Klasse14 and Skillshare.**)
- Sells original artwork (prints, clothing & memorabilia) online & at comic, video game and animation conventions across the country.

Blick Art Materials, Sales Associate, Washington, DC, 2019-2020

- Taught in store workshops utilizing different mediums and art materials.
- Updated and maintained the store's social media, promoted the store at public events & created and painted custom designed window displays.

Commissary, Server, Washington, DC, 2016-2017

- Relayed food and drink specials, took tableside food and drink orders from customers & created and served tea and espresso drinks as a barista.

Universal Gear, Marketing & Media Manager, Washington DC, 2015-2016

- Designed, edited and produced marketing materials including web/print ads, posters, decals and social media images for promotional use.
- Updated and maintained social media pages (Facebook, Instagram and Twitter).
- Maintained, updated and edited the online store, website and blog using including basic HTML Code.
- Designed and scheduled email blasts for customers.
- Corresponded with other marketing teams including the Washington Blade, Next Magazine and Metro Weekly on a regular basis.
- Created and painted custom designed window displays for store promotions & dressed and styled mannequins on the sales floor and storefront windows.
- Coordinated orders and inventory with the New York location.